

Senior Account Executive

Salary: Dependent on experience

Start date: ASAP

Contract type: Permanent, full-time

Location: Two days WFH/Three days office-based (hybrid) (Shoreditch/Liverpool Street)

Who we are:

We're one of London's fastest-growing independent positive impact creative agencies, Fox + Hare. We work with household names like easyJet holidays, The Big Issue, The Design Museum, Britvic, Revolution Bars Group, Action For Children, Buzzbike, Pepper Money, Countryside Properties and more.

What we're looking for:

A talented Senior Account Executive to bring energy, enthusiasm and expertise within the client management and campaign management space.

As a self-starter, with experience working in social and digital, you will be responsible for the delivery of campaigns on a finance account. Your background in social will ensure you can confidently support the Account Director and Account Manager to manage and optimise your campaigns. As a member of a small but growing team, you will have autonomy and the opportunity to work in collaboration with strategy and creative leads.

The role would suit a candidate who is already an Account Executive/Client Executive who wants to make a move to a socially conscious agency and make an impact. Or maybe you're a Community Manager who loves getting involved in the client management side of things and are super organised!

This is an exciting opportunity for someone to join an agency that works to help brands make a positive impact. We're incredibly ambitious and the agency seems to be growing bigger every day, so the right candidate must be super ambitious, full of energy and ready to knuckle down and make work happen.

Your core responsibilities will include:

- Day-to-day client relationship management including regular communication, meeting set-up, drafting contact reports, and responding to ad hoc client requests.
- Helping to define project scope and deliverables that support our client's campaign and activations across social and digital.
- Project management - developing project timing plans, ensuring delivery timings are met, driving campaign production process from brief to approvals, owning and sharing client status reports.
- Internal point of contact for the project, providing regular status updates and reporting to wider team and Agency.
- Setting up and running paid social campaigns, and the management of monthly content calendars.

What you will need:

- At least 2-3 years of experience in a social/digital role either in an agency or inhouse
- Experience managing client relationships and day-to-day account management
- Experience setting up, running and monitoring paid social campaigns - experience using social media management platforms is desirable.
- Ideally both B2B and B2C experience

- Passionate about the latest digital and social media trends and developments
- Fantastic organisational skills with the ability to manage your own time efficiently, bearing deadlines in mind
- Experience working in collaboration with creative and strategy teams
- Confident communicator and presenter
- A true team player – you see the value in helping others and want to foster a caring and collaborative environment
- The right candidate will be ambitious, full of energy and curious to learn but adaptable when required
- Excitement to take on new challenges every day, ready to roll up your sleeves and get your hands dirty.
- Most importantly though, you're kind and a nice person to work with.

What's on offer:

Upon joining you'll be entitled to 25 days (plus bank holidays) of annual leave to use as you like (pro-rated for those working part-time). We also run a bonus scheme where you could make an extra 10% of your salary. And other great benefits, which is another reason to work with Fox + Hare to help make #ImpactEveryDay.

Fox + Hare is an equal opportunity employer and encourages candidates from all backgrounds. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Please visit <https://foxandhare.co> to find out more about the business.